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FOR IMMEDIATE RELEASE

MUNSELLE VINEYARDS RELEASES ITS FIRST VINTAGE FIVE GENERATIONS LATER

Geyserville — April 17, 2008— This week Munselle Vineyards releases their inaugural vintage of 2006 Shadrach Chardonnay for sale to the public. More than 130 years have passed since their ancestors first arrived in the Alexander Valley. They came with a vision of producing fine wines from the rich soils and ideal growing climate. Shadrach Osborn was the proprietor of Alexander Valley's first winery, Lone Pine Cellars, and Broder Frellson, the manager and winemaker for the second, simply called Red Winery.

As generations passed, the family stepped away from winemaking to focus their efforts towards cultivation of the land. Ruby Osborn, Shadrach and Broder's granddaughter, married Fred Wasson in 1938. Together, they farmed their families' land of prunes and grapes. The U.S. government commissioned them to grow tomatoes and watermelons during WW II. They dabbled in dairy cattle, then converted the land to prunes and orchards and finally, back to grapes in 1972.

For three decades, Fred Wasson, along with his son-in-law and grandson, Bill and Bret Munselle, have produced premium grapes contributing to a multitude of award-winning and notable wines. Now, five generations later, the family comes full circle with a return to winemaking under the Munselle Vineyards label. With every grape and bottle produced, they honor the vision of their ancestors, and the heritage and hard work of their family.

For more information, photos, logos and graphics, please log on to
www.munsellevineyards.com.